Image# 10991698933 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/20/2010 10/20/2010 20 : 44

American Crossroads

1401 New York Avenue NW Suite 1200 Washington

ashington	DC	2000

Washington DC 20 FEC ID No. C00487363	0005	X 24-Hour Notice 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1 / 1 FOR LINE 24 OF FORM 3X		
NAME OF COMMITTEE (In Full) American Crossroads		FEC IDENTIFICATION NUMBER	
Check if X 24-hour notice 48-hour notice Full Name (Last, First, Middle, Initial) of Payee		Date	
Crossroads Media, LLC Mailing Address		Mmount 2 0 1 0	
66 Canal Center Plaza Ste. 555		148412.06	
City State Alexandria VA	Zip Code 22314	Office Sought: X House State: TX Senate District: 17	
Purpose of Expenditure TV/Media Placement	Category/ Type	Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Chet Edwards		Check One: Support X Oppose	
		Disbursement For: Primary X General 2010 Other (specify):	
Calendar Year-To-Date Per Election for Office Sought	164086.33	Transaction ID: E.001	
Full Name (Last, First, Middle, Initial) of Payee		Date M M / D D / Y Y Y Y Y Y Y Y Y	
Up Grade Films			
Mailing Address 3299 K Street, NW Ste. 200		Amount 15674.27	
City State Washington DC	Zip Code 20007	Office Sought: X House State: TX Senate District: 17 Presidential	
Purpose of Expenditure TV/Media Production	Category/ Type		
Name of Federal Candidate supported or Opposed by expenditure: Chet Edwards		Check One: Support X Oppose	
Calendar Year-To-Date Per Election 164086.33		Disbursement For: Primary X General 2010 Other (specify): Transaction ID: E.002	
		164086.33	
(a) SUBTOTAL of Itemized Independent Expenditures			
(c) TOTAL Independent Expenditures		164086.33	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
Margee D. Clancy Signature	M 1. 0	20 1 Y Y Y Y Y Y Y	
FFC Cahadula F (Farra 04) (Parisand 00/0000)			